

Daily Universe

Vol. 23 No. 218

Provo, Utah

Friday, November 12, 1971



Dallin H. Oaks

Eighth BYU President

Inauguration ceremonies today

The eighth president of BYU will be formally ushered into office today in a full-dress University convocation with dignitaries in caps and gowns at 10 a.m. in the Smith Fieldhouse.

Dallin H. Oaks will join a line of distinguished educators whose history extends back nearly a century. The *Daily Universe* looks at achievements of past presidents in a special feature on pages four and five of this issue.

President Oaks takes over the helm of the University at a dramatic time when its studentbody is leveled off at 25,000 after 20 years of expansion in campus, enrollment and faculty during the Wilkinson years. It is the largest church-related university in the United States and the largest private university on a basis of full-time students.

Today's activities will honor the alumni who are returning to the campus for the inauguration and homecoming festivities.

President Oaks was introduced to the students as their new president May 4 and took office on Aug. 1, leaving a position as professor of law at the University of Chicago, where he had served as associate dean and acting dean of the law school.

A native of Provo, he graduated from BYU in 1954 and received the doctor of law degree in 1957 at University of Chicago Law School, graduating cum laude, second in a class of 86. He was named to the order of coif, and as a student was editor-in-chief of the *University Law Review*.

He began his legal career as law clerk to Chief Justice of the United States Supreme Court, Earl Warren. Later he entered private law practice with a Chicago firm, and served as assistant state attorney of Cook County, prosecuting criminal cases.

University of Chicago President, Dr. Edward Levi, will keynote the



inauguration today. The First Presidency will be in attendance at the ceremonies. President Joseph Fielding Smith will preside. President N. Eldon Tanner will conduct and President Harold B. Lee will give President Oaks his charge. Oaks will respond.

Greetings will also be presented by Dr. Neal A. Maxwell, commissioner of Church education, Reed Wilcox, ASBYU President, Don M. Alder, BYU Alumni Association president and Dr. Jae R. Ballif, chairman of the Faculty advisory council.

Attending the ceremonies will be hundreds of representatives of colleges, universities, and scholarly societies from throughout the United States and abroad. They will march into the Fieldhouse according to the founding dates of their institutions.

A luncheon for the guests will

be held in the Wilkinson Center Ballroom at 12:30 p.m. and a public reception for President and Mrs. Oaks in the east foyer of the building at 1:45 p.m.

Inauguration day activities are geared to visiting alumni and friends of the university. Entertainment is the order of the day from 12 noon to 2:30 p.m. in the ELWC Reception Center. Students from the Sounds of Freedom, Program Bureau, and other groups will provide the entertainment for passers-by.

Walking tours of the campus will leave at hourly intervals from the information desks of the ASB and ELWC starting at 1 p.m.

One of the day's highlights will take place at 6 p.m. in the ELWC Ballroom with the presentation of the Alumni Distinguished Service and Honorary awards. Tickets to this Alumni Banquet are \$3.50.

Rounding off the evening will be the festive Homecoming dances and Fieldhouse Frolics



Hallmark THANKSGIVING CARDS

★ Thanksgiving Decorations

★ Early Selection of Christmas Cards

★ Posters (Trilogy Art)

★ Gifts of All Types

★ 1972 School-year Calendar

★ New Line of Spanish Wood

PEANUTS GALLERY



PEANUTS CHARACTERS © UNITED FEATURE PRODUCTIONS INC. © WILLIAM M. CANNON INC.

★ Party Supplies

★ Fondue Section

★ Special Words of Love Cards

★ Stationery

Pick up your FREE Hallmark Date Book & Calendar



1001 OTHER GREAT ITEMS

House of Hallmark

56 W. Center

373-3930

Schedule of events

- | | |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 a.m. | ALUMNI DAY Friday
Flag raising ceremony—Simoot Bldg. |
| 9:45 a.m. | Processional to Fieldhouse |
| 10 a.m. | Inauguration of Dallin Oaks at BYU President |
| 12 noon | Entertainment—ELWC Memorial Lounge
12 noon Sounds of Freedom
12:30 p.m. Program Bureau
1 p.m. Barbershop Chorus
1:30 p.m. Dancers
2 p.m. Program Bureau
2:30 p.m. The Family |
| 1 p.m. | Walking tours of campus for Alums. Tours will depart at hourly intervals from the information desks in ASB and ELWC. |
| 2:5 p.m. | AFROTC Reunion—Wells ROTC Building |
| 2:5 p.m. | Alumni Board Meeting—Alums House |
| 6 p.m. | Alumni Banquet—ELWC Ballroom
All alumni and homecoming visitors welcome.
Presentation of Alumni Distinguished Service and Honorary Awards. Tickets \$3.50 each. |
| 8:30 p.m. | Fieldhouse Frolics at Smith Fieldhouse |
| 9 p.m. | Homecoming Dance |
| 9 a.m. | GAME DAY—Saturday
Parade in downtown Provo |
| 1:30 p.m. | Homecoming Game, BYU vs University of Arizona |
| 2 p.m. | Taming of the Shrew in Paeode Theater, HFAC |
| 8 p.m. | The Mice at the Paeode Drama Theater in HFAC |
| 8:30 p.m. | Fieldhouse Frolics for Alums and Homecoming visitors in the Smith Fieldhouse |



Seven chief administrators seen...



Warren Dusenberry

Though Warren N. Dusenberry's term as principal lasted only one term, the establishment of Brigham Young Academy was encouraged by his experiments in education beginning at the time of his arrival in Provo in 1862.

1875 October 16—Brigham Young Academy was founded by Brigham Young.

November 22—The Board of Trustees was organized.

76 January 3—Principal Warren N. Dusenberry, formerly principal of the Timpanogos Branch of Deseret University, taught the first term at BYU.

April 15—When Principal Dusenberry resigned to practice law, there were 97 students and 3 teachers.

April 24—The school term began with Karl G. Maeser as the sole principal and teacher. The enrollment increased during this term from 29 to 67 students.

August 21—The first full year began with the dedication of the institution by Daniel H. Wells. There were 272 students enrolled. The year marked the beginning of the following events evening

classes for special groups, field trips for biological and geological students, and one of the first LDS Normal School classes.

77 The Polytechnical Society (later known as lyceums) was organized. The county court subsidized BYA Normal School students.

78 Susa Young (Gates) joined the Music Department and contributed a piano.

83 Two wings were added to the Lewis Building to house the Music Department and offices.

84 January 27—A fire destroyed the Lewis Building, "but the academy lived on." September 1—This day marked the beginning of an 8-year occupancy of ZCMI for classes.

86 Other LDS academies began to make bids for the services of James E. Talmage, J. M. Tanner, and other BYA faculty members.

88 The Church Board of Education was organized, and Karl G. Maeser was called as the first superintendent of Church schools.

90 Benjamin Cluff, Jr., was appointed assistant principal of BYA.

White and Blue were the colors adopted by BYA. Brigham Young's heirs transferred, to the local Board of Trustees, the legal rights to sell BYA property and control BYA business.

91 October 16—The first Founder's Day was celebrated. The Normal College was established. November—The first baseball club was organized.



Karl G. Maeser

Karl G. Maeser, appointed principal April 21, 1876, served 16 years. In his first term 29 students enrolled the first day. The roll was to more than double before the end of the term.

Faculty members were encouraged to take advanced school work in the East.

92 January 4—Karl G. Maeser delivered his farewell address.

The Education Building, known as the High School Building until 1922, was dedicated. It was the first building on lower campus. All the school assemblies were held in Room D until 1898.

Benjamin Cluff, Jr., became principal. August—The first Summer School classes began on campus.

93 May 2—The Athletic Club was organized. The primary sports played were football and baseball.

May 26—The Alumni Association was organized with George H. Brimhall appointed its first president. The indebtedness and panic of 1893 threatened

the life of BYA.

95 March 6—A. O. Smoot, beloved president of the Board of Trustees since 1875, passed away.

Through the aid of the Church, BYA was freed from \$80,000 indebtedness. College Building was erected by the Alumni Association. Assemblies were held in College Hall from 1899-1941.

The Domestic Arts Department was organized under the direction of Mrs. C. S. Young. July 20—The title of principal was changed to president.

96 July 18—New articles of incorporation were adopted with the Church as the sponsor.

George Q. Cannon became president of the Board of Trustees. Utah intercollegiate football games were begun. BYA won the championship in 1897.

97 White and Blue, a student paper, began publication.

The Employment Bureau was established to offer aid to students. The Collegiate Department offered B.S., B.Ed., B.L., and Ph.D. degrees.

98 The first full-time librarian, Alfred Sarey, was employed.

99 The College Song was written by Anne Pike (Greenwood). A new tune was written for this song by William F. Hansen in 1930.

1900 Graduation requirements were extended to four years.

April 19—George H. Brimhall became the acting president, a position which he held until 1904.

October 12—Football

was banned from all church academies.

The annual commencement exercises were held in the Provo Tabernacle until 1940. They were changed to the Joseph Smith Building in 1941.

01 February 15—Karl G. Maeser passed away. BYA was named the Church Normal Training School (1901-1908).

03 October 23—(Founder's Day) The name of the school was changed from Brigham Young Academy to Brigham Young University.

The student body was organized, and the first B.S. degrees were conferred.

04 April 16—George H. Brimhall was officially appointed President.

The Arts Building, first called the Missionary and Prep Building, was finished. Sabbatical leaves with pay were sanctioned.

Temple Hill was acquired between 1904 and 1908. The dedication was held on January 16, 1908. The Point of the Hill was purchased in 1907 by the students and faculty.

The Provo enrollment was as follows: College 64, Normal 674, Total 1275.

05 There were two regular graduates, and ten normal school graduates.

April—The grandstand on Temple Hill was erected. On April 15, 1932, it was demolished by fire.

06 May—The "Y" was placed on the mountain side. It measured 332 x 120 feet, and 280 acres were purchased for this project.

On Founder's Day, an endowment of 500 acres on the Provo Bench (in Orem) was given by Jesse Knight.

B.A. degrees were approved by the Board of Trustees and the first was conferred by BYU in 1907.

07 The cement walks on campus were paid for and laid by faculty, students, and patrons.

09 February 11—BYU was designated as the Church Teacher's College.

The Maeser Memorial, the first building on Temple Hill, was erected (1909-1912).

The road to Temple Hill was constructed. B.A. degrees were approved by the Board of Trustees and the first was conferred by BYU in 1907.

11 The first Timpanogos Hike was organized by Eugene L. Roberts. The yearbook was named The Banyan. In 1912 the name was changed to The Emerald, but in 1913 the name was again changed to Banyan and continued under that name from that time on.

12 Emmaline B. Wells received the first honorary degree given by BYU.

PIZZA HUT®

MENU

10" 13"	Pizza Supreme	1.80 3.15	
Mozzarella Cheese	1.15 1.90	Onion	1.50 2.20
Green Pepper	1.50 2.20	Anchovy	1.65 2.55
Sausage	1.65 2.55	1/2 Cheese - 1/2 Sausage	1.50 2.20
Mushroom	1.65 2.55	Hamburger	1.65 2.55
Pepperoni	1.65 2.55	Added Ingredients	.15 .25

346 North University Ave. 373-2080

Pizza Hut Pizza Rates Supreme!

Diamond solitaires have changed

Each solitaire is set in a light, delicate, finely designed mounting—
a beautiful change for today's brides!

Diamond solitaire set \$250
Diamond solitaire set \$300

ZALES®

My, how you've changed®
62 W. Center
Convenient terms arranged for BYU students.
Use one of our convenient charge plans! (Illustration enlarged)

...through years at Brigham Young



Benjamin Cluff

Benjamin Cluff Jr. replaced Moser Jan. 4, 1892 at age 33. While principal, the title was changed to president, and in 1903 the name of the school was changed from "Academy" to "University".

October—The Y Bell was placed in the Education Building tower. In 1949 it was moved to upper campus where it remained until 1959 when the Y Bell tower was erected as a permanent home for the bell.

13 The Women's Gymnasium on University Avenue was constructed from funds raised through the sale of 10,000 shares of Utah Lake Irrigation Company stock and a loan.



George H. Brimhall

Though George H. Brimhall took office in 1904, he served as acting president for four years while President Cluff was on a scientific expedition to South America.

14 BYU Girl's Day was established.

16 May 21—M.S. and M.A. degrees were authorized. The arrangements for this had been made in 1913.

18 BYU was admitted to the Rocky Mountain Athletic Association. August 19—Soldiers' Army Training Corps was authorized by the Board of Trustees.

20 Football was restored as a sport at BYU. The college enrollment was 387. The following degrees were conferred: Bachelor's, 17; normal, four; normal certificates, 42. A medical director was appointed for the students. The Speech Department was organized with T. Earl Pardee as the chairman.

21 March 14—Jesse Knight, BYU's great benefactor, passed away. July 1—Franklin S. Harris became the third president of BYU. He remained president until June 30, 1945.

November—The Heber J. Grant Oratorical Contest began. The first honorary fraternity, the TKA speech—was organized.

Several departments were organized into colleges, with deans in charge: Arts and Sciences, Commerce and Business Administration, and Education. The Extension Division was organized. The Research Division was organized. BYU Women were granted free tuition at BYU. September 21—The Y News, a student publication, replaced the White and Blue.

22 January 23—Leadership Week began. The name was changed to Education Week in 1963.

The first dean of women was appointed. The Graduate Division began. The name, Graduate School, was applied in 1928.

The academic costume at commencement was made a requirement for faculty and graduates. The football team was admitted into the Rocky Mountain Conference.

23 October 1—The name *Cougars* was first adopted as a nickname for the BYU athletes.

25 October 15—The Semi-Centennial celebration was held. October 16—The Heber J. Grant Library was dedicated. The Associated Women Students was organized.

26 Credits from BYU were recognized by the Association of American Colleges.

27 The President's Home on Temple Hill was acquired. It was occupied in September 1928.

28 On October 26, 1928, the stadium was completed and dedicated.

Credits were recognized by the Association of American Universities.

29 June 1—Edward H. Holt was appointed acting president while President Harris was on leave. The first collegiate football game was played in the new stadium.



Franklin Harris

Franklin S. Harris, after whom the Harris Fine Arts Center is named, served as president from 1921 to 1945 for the longest tenure of any president.

30 The name *Homecoming* was applied to *Founder's Day*.

35 The George H. Brimhall Building was finished. The dedication was held on October 16, 1935.

38 The Associated Men Students was organized.

39 February 2—The Board of Trustees was changed from local members to the General Authorities. The College enrollment was 2894. The following degrees were conferred:



Howard S. MacDonald

Howard S. MacDonald only served as president for four years, but his administration was a crucial one for it was his responsibility to rebuild the university following its World War II decline in numbers.

Normal diplomas, 61; bachelor's degrees, 361; master's degrees, 28.

Christen Jensen was appointed acting president during President Harris's stay in Iran.

40 The Division of Religion was established. The first contributions for the Student Union (Y Center) were given by the GI's who had been World War II veterans.

41 The Joseph Smith Memorial was finished. It was dedicated on October 16, and assemblies were held there until 1951.

The Tabernacle Organ (from Salt Lake City) was installed in 1949. Sunday School and MIA were organized on campus.

45 July 1—President Harris resigned to become the president of USAC. Howard S. MacDonald was appointed President. He resigned on Oct. 31, 1949.

47 Wymount Village and other needed class and work buildings were erected from war surplus frame buildings. They were removed in 1960. The Student Health program and the counseling service were approved.

48 March 11—Radio Station KBYU was inaugurated. September 30—The *Universe* replaced *Y News* as the student publication.

49 The Honor Code and Honor Council were officially organized. November 1—Christen Jensen was appointed acting president, serving until February 4, 1951.



See Section B
for the
Wilkinson years

Block seating reservations must be returned to the Airlines by November 12.

Make Those Thanksgiving Reservations Now!

Phoenix \$83.00
San Francisco \$81.00
Los Angeles \$81.00

deseret travel
288 North 100 West
373-3822

Grants
KNOWN FOR VALUES

BRADFORD HOUSE BONANZA

EVERY FRIDAY

OPEN WEEKDAYS
9:00 A.M. to 8:30 P.M.
Reservations service 1019 P.M.

SUNDAYS
11:00 A.M. to 5:00 P.M.

RIVERSIDE SHOPPING PLAZA

Grants
KNOWN FOR VALUES

ALL YOU CAN EAT FISH DINNER

99¢

- GOLDEN FISH FILLETS • TARTAR SAUCE
- FRENCH FRIES • CREAMY COLE SLAW
- ROLL AND BUTTER

"Second good" he why flow. I know where's can let the Bradford House. he's do up at work! You'll love his service. and ask for more! Enjoy eating out at a low price. bring the ladies.

KIDNAP PORTIONS AVAILABLE
New Holiday Special

SMALL BUTTER LIPPER WITH GRANTS CREDIT

"BICKY" BRADFORD

and as judges of the nation:

BYU past

Founder's Day and the good life

By JEFF HOUSE
Universe Feature Writer

In the autumn of 1891, two young Springville Maids decided to spend their fall semester residing in Provo, and attend the BYU Academy from there. For the time, the event was major enough, that *The Normal*, a bi-weekly publication, mentioned it in their November 2 issue, saying, "They positively declare that they will not divulge their place of abode to the opposite sex. This is nice for Provo, -not so for the young men."

Ah to relive the good life! The 1971 BYU student may wander through memorials dedicated to the trends and tastes and history of the past years throughout this Homecoming Week, but what was it to live through the original Homecoming, or better than that, through its predecessor, Founder's Day?

With a combination of reverence and festivity, Founder's Day was ushered into the social life of the Brigham Young Academy on the 16th of October, 1891. Commemorating the establishment of the academy some sixteen years before, the program included an address by the Honorable George Q. Cannon on "The Life and Labors of President Brigham Young" and a history of the academy by Karl G. Maeser. The program began at ten

The Union Pacific & Denver & Rio Grande Railway kindly offered excursion rates for the occasion.

It was the gay nineties then, and the emphasis was on tradition, courtliness and academics. Least of all, it was on "sparking".

"This is the time to study, not the time to play nor to spark. If we attempt to study and to spark at the same time, both will be a failure. Avoid making associations with the opposite sex, which, when the year closes, will have to be broken off to the distress of the young lady and possibly of the man also. Treat each other with all possible courtesy and kindness, but do not go any further than this."

"No young man has the right to rob the ladies of their study hours. Now is the time to study and the lady students have no more time to waste than the young men."

The Social life was never really excited from BYU even then. The next Founder's Day was celebrated in as grand a style as the first. The morning session included the orchestra's rendition of "Mandolin Waltz," and an oration by Brother B. H. Roberts which *The Normal* commented on by writing, "we will only say it was filled throughout with pointed facts and was delivered in his usual eloquent style." A Miss Lillian Roberts was described as

the mountainside, Jesse Knight highlighted the Founder's Day celebration with a grant of 500 acres on the Provo Bench (in Orem), and 1909 saw the laying of the corner stone for the Karl G. Maeser Building.

But the festivities were always intermingled with the formalities. In 1915, after an on-campus speech by Senator Reed Smoot, faculty, students and trustees all entitled Home Coming, was introduced. Billed as "Three days and nights of celebration" it centered on reunions of all classes

up till that time. One of the "attractive features" of the affair, was a large automobile camping park on University Hill, for those who wished to come and camp during the Home Coming activities. Water and wood were furnished free. The "White and Blue," the school paper at the time described the event as "a time for class reunions, a time for reviving old class spirit in parties and socials. It is a time to talk about the old days and remember the old school as it once was." It was said the BYU Home Coming would be a "feast for all."

For the next decade, the change subtly continued. Home Coming remained as a sentimental reunion affair at the end of May and Founder's Day continued to celebrate the history and development of the University each autumn, till 1930. At that time, Home Coming was moved to autumn, spiced with some additional activities including a special football game, and joined in celebration with Founder's Day. Founder's Day was cancelled twice in the twenties and more or less forgotten after the combination with Home Coming. The George H. Brimhall building was dedicated in 1935 on Founder's Day and the Joseph Smith Building in 1941, but Founder's Day went out with its final grand style in 1950 with the Diamond Jubilee celebration which included an academic procession, a concert featuring the navy band, a dedication of the Physical Science Center, and in true tradition, a Diamond Jubilee

Ball. Founder's Day disappeared after that.

Homecoming meanwhile, came to the fore as the social attraction for the autumn season, and has remained such to this day.

Founder's Day re-debated again in 1967 in conjunction with Homecoming to celebrate the past and the return of thousands of Alumni, but after three more years, disappeared once again. Homecoming remains the major event of the autumn season.

And the emphasis, of course, is on the social. Not everything has changed.

Ladies Only CURLY CUT

(Never needs setting)

1/2 PRICE first visit w/ad

FREE WIG

(with BODY PERM)

We take trade-ins on hair goods

MR. PAUL'S

374-5732

DO YOU HAVE AN IDEA OR INVENTION AND DON'T KNOW WHAT TO DO WITH IT?

DEVCO CAN HELP YOU

Call or write

CLYDE BRAITHWAITE

559 East 1st North
Springville 489-7491

A 1914 float for Founder's Day

that morning with a march from the academy to the meeting house, with the Opera House Silver Band leading the way.

A fruit feast was held in the afternoon at 25 cents a head, an event which apparently was so successful, it caused one of the regular publications to make the following comment:

"No special stimuli were necessary to induce all to partake of the bounteous repast, as the sight of the fruit was sufficiently moving within itself. Everyone ate his fill of that which he liked best."

The evening was rounded out by the young, gallant males escorted their female counterparts to the Academy Ball.

having sung "very beautifully," having "justly elicited prolonged applause." Once again, three tables of fruit were served and surrounded by devouring, toast-proposing, speechmaking peoples, who afterwards departed to their homes "to reflect perchance on the enjoyments of the day." A definite time of simple enjoyments.

The faces changed and the Academy grew, till at the 1903 Founder's Day celebration, Brigham Young Academy became Brigham Young University. Founder's Day always concentrated on grants and gifts that helped to build the University. In 1906, five months after the placement of the "Y" on

hiked to Maple Flats (behind the "Y" on the mountain). The entire band made the march as well that must have been something for the tuba players, to play "O Ye Mountain High," after a 40 gun salute. Grand style, once again. Activities on the afternoon agenda included various contests and "strolling," and the Academy Ball had by this time, been replaced by the Founder's Day Ball.

The autumn of 1918 provided students with enough influenza that there was no Founder's Day, while 1919 saw the introduction of the campus clean-up campaign.

But it was in 1920 when the festivities finally began to dominate the formalities. On May 26, 27, and 28, a new activity,

THE BEST

Ski Binding Installation

\$5.00

THE MENDING SHED

624 E. 1700 S., Orem 225-8012

PROVO AUTO ELECTRIC

Specializing in Motor Tune-ups, Electrical

Problems, Carburetor Repair,

Complete Brake Service

Come See Us At

144 West 400 South

374-5823

A PLEA TO THE PUBLIC TO MAINTAIN ORDER DURING CLARK'S CHRISTMAS SNEAK PREVIEW

SNEAK PREVIEW

SHOP
FRI. TIL
9



Clark's
245 North University

FRI. & SAT. ONLY
10 %
DISCOUNT
ON ACCUMULATED
PURCHASES
OF \$50 OR MORE
(EXCEPT FAIR TRADE ITEMS)

**BE IT NOW PROCLAIMED:
ENOUGH CHRISTMAS GIFTS AT CLARK'S
TO INSITE A CHEERFUL RIOT!**



THINKING HOLIDAY . . .

THE SHAPE IS HIGH AND YOUNG—THE
LOOK IS NOW.

COATS from \$60 PANTS from \$34
DRESSES from \$25

"PACESETTER and REVOLUTION"

CLARK'S CHARGE - BANK CARD or LAYAWAY

ELEGANT FREE GIFTWRAP



SUPER SHED PACKAGE

(10% DISCOUNT NOT ALLOWED)

HEAD 606	\$165.00
KOFLACH Silver Star BOOT	80.00
SOLOMON 404 BINDING	29.95
P.K. Aluminum POLE	9.95
SAFETY STRAP	3.50
MOUNTING	6.00
	294.40

2 DAYS ONLY . . . \$200

"THE SHED"

LOADS OF KNITS

(Double-Knits)

SUITS
From
\$110

SPORT
COATS
From
\$80

PANTS
From
\$15



"MAN'S SHOP and COACHMAN"

Clark's
245 North University



WATCH FOR CLARK'S GRAND AND DELIGHTFUL OLD FASHIONED CHRISTMAS OPENING SAT. NOV. 20